

## Module 10: AI Governance: Creating Trust, Compliance, and Data Privacy

### TEMPLATE - Generative AI Use Policy

Here's a link to the [Generative AI Use Policy template](#) we mentioned in Lesson 2.

This blog post from the Marketing AI Institute titled "[The Responsible AI Manifesto](#)" outlines their level-headed approach to a GAIUP.

They enhanced this blog post with a complete podcast episode covering their [Responsible AI Manifesto](#).

### ARTICLES

#### Generative AI Usage in Businesses

[Ten Considerations for Developing an Effective Generative AI Use Policy](#)

[Make Sure Generative AI Policies Cover Intellectual Property](#)

[6 Best practices to develop a corporate use policy for generative AI](#)

[Generative AI Policy Guidance | Office of Community Standard](#)

[Google's Generative AI Prohibited Use Policy](#)

[Policy for ChatGPT - The Corporate Governance Institute](#)

[An Early Guide to Policymaking on Generative AI](#)

[How WIRED Will Use Generative AI Tools | WIRED](#)

[Generative AI policy: PwC](#)

#### Data Privacy and AI

[Harvard Business Review - Is Your Privacy Governance Ready for AI?](#)

[Protecting Privacy in an AI-Driven World](#)

[How SMBs can Navigate Data Security](#)

[OpenAI's internal Data Privacy policy](#)



## Additional Topics

[AI RISK MANAGEMENT FRAMEWORK](#) from the National Institute of Standards and Technologies, a division of the US Department of Commerce

ARTICLE: [Researchers' tool finds bias in state-of-the-art generative AI model](#), UC Santa Cruz - Department of Computer Science

VIDEO (14m 02s) - [The Urgent Risks of Runaway AI, and What to Do about Them](#)  
A TED Talk with GARY MARCUS, a leading voice in artificial intelligence. In this presentation, he presents a whole new dimension to the risks of ungoverned AI.

VIDEO (10m 55s) - [Why Artificial Intelligence Developers Say Regulation is Needed to Keep AI in Check](#), PBS Newshour reporting on the recent hearings on Capitol Hill regarding governance of AI usage -