## CAIO: Command the Role, Exceed Expectations



## Strategic Planning

## Talent Development

# Risk Management &GAIUP

### Vendor Selection

### Measuring Success

Arithmetic is not an opinion! These practices will help insure you are driving AI based on data, not gut.

#### 01 S.M.A.R.T.

Specific, Measurable, Achievable, Relevant, Time-Bound

#### 02 Scorecard

How do you know you're winning if you can't read the score

#### 03 Dashboards & Reports

Make it easy to access and easy to read

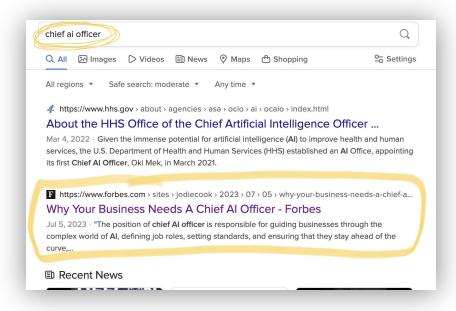
#### 04 Marketing Testing

Data-driven marketing is an area where Al shines, and it's an easy win

## Ongoing Support Equals Ongoing Revenue

### Forbes Interview with the CAIO of ChiefAIOfficer.com





**At Your Service** 

## Feel free to ask any questions





